

# Be the next version of U

PROSPECTUS 2022-23

MBA | MCA | MCOM | MA JMC BBA | BCA | BCOM

ONLINE PROGRAMS ENTITLED
BY UGC FROM A NAAC A+
ACCREDITED UNIVERSITY







You are ready to change the world. To be the next version of you.

Now, a NAAC A+ university comes to you. And you can get a UGC-entitled online degree from anywhere, anytime.

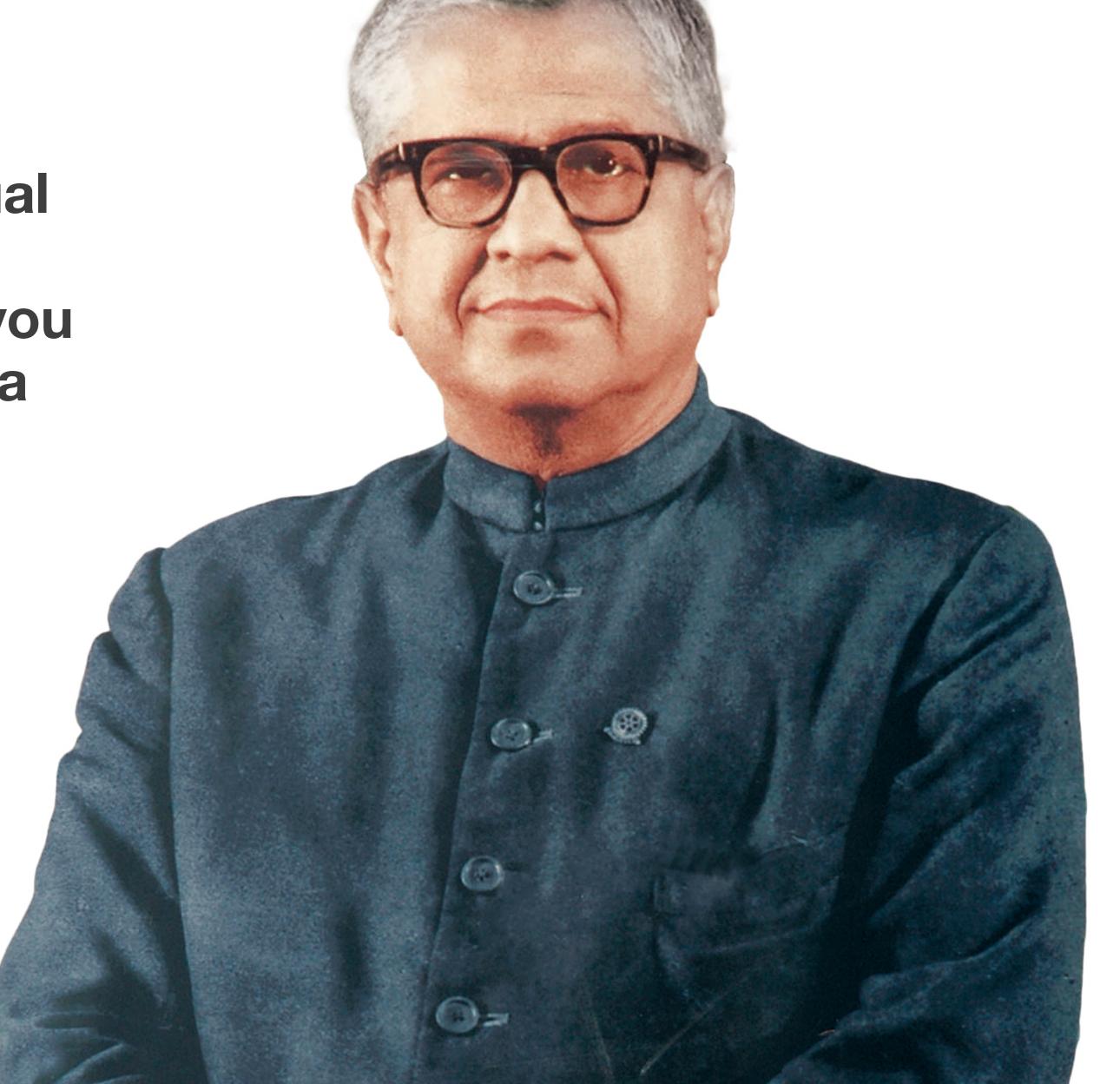
Get ready to raise the bar. And meet the new you.

Your time starts now.

Give an individual a professional education and you have given him a lifestyle.

Padma Shri awardee Dr. T M A Pai

Founder
Manipal Education & Medical Group



VISIONARY
PHILANTHROPIST
PHYSICIAN
EDUCATIONIST
BANKER



Thrust as we are, into the mode of 'emergency remote teaching', it is imperative that online education measures up to the expectations and needs of learners.

**Dr. K Ramnarayan**Chairperson
Manipal University Jaipur

Today, in a world that is being reshaped by technology and evolving customer expectations, businesses are looking for leaders that are both ambitious and skilled to succeed in this environment.

At Manipal, all our programmes are designed around the theme of strategic leadership and innovation. To endow you with the most relevant skills for success in Industry 4.0.



**Dr. G K Prabhu**President
Manipal University Jaipur





### Flexible

Learn at your convenience. As per your schedule and lifestyle.



## Next-gen

Modular, easily learnable sets of study materials to learn on the go!



# High-quality

Learn from leading industry experts and faculty through a best-in-class learning platform.



## **Cost-effective**

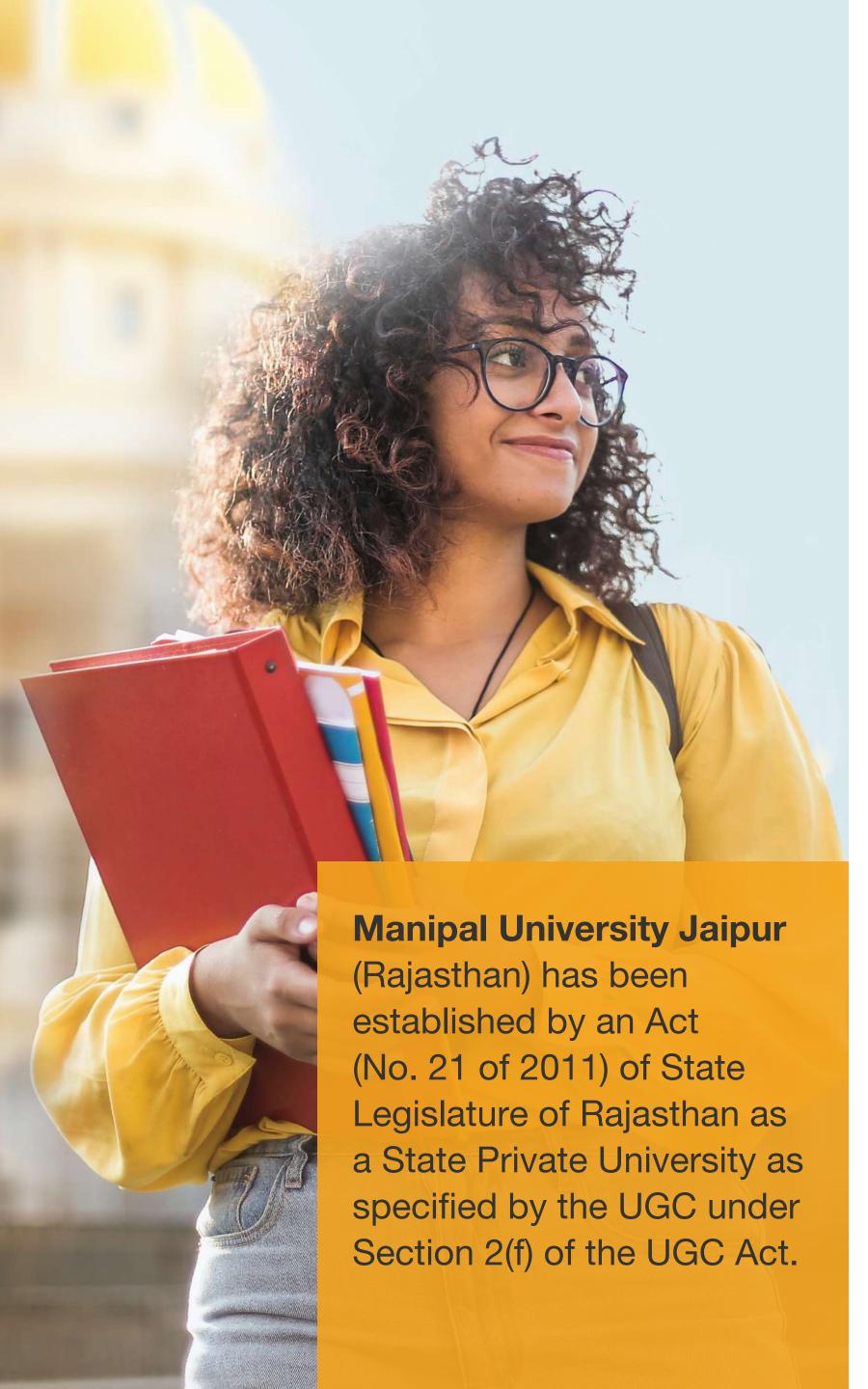
Zero cost EMI and scholarships available.
And fees are considerably lower for online programmes, including study materials.



## Recognised

MUJ's online degrees are UGC-entitled and accredited A+ by NAAC.





# A university of your choice



# Online programmes entitled by UGC

- Certificate awarded by Manipal University Jaipur, rated A+ by NAAC
- All online programmes designed as per UGC regulations



# Flexibility to study on the go

- 24x7 learning with best-suited content
- Learn at your own pace, whenever you want



# **Expert faculty** and mentors

- Best-in-class faculty, selected through our vast pool of full time and adjunct professors
- Dedicated course mentors allocated to each student
- Flexible, modern curriculum for maximum industry relevance



# A university of your choice



# Career support to find your dream job

- Placement assistance through resume writing and interviewing tips to kick-start a great career
- Guest faculty from the industry for real-world experience



# Scholarships for deserving candidates

- Defence personnel,
   PSU employees,
   and persons with
   disabilities are eligible
   for scholarships
- A limited number of merit scholarships are also available based on Class 12 exam results



# Access to 'Coursera'

- Free access to paid courses on 'Coursera'
- Explore 4500+ cutting-edge courses on in-demand skills





Explore our wide range of online degree programmes. Get set to succeed in your chosen career path. Emerge as a game-changer.

Master of Business Administration (MBA)

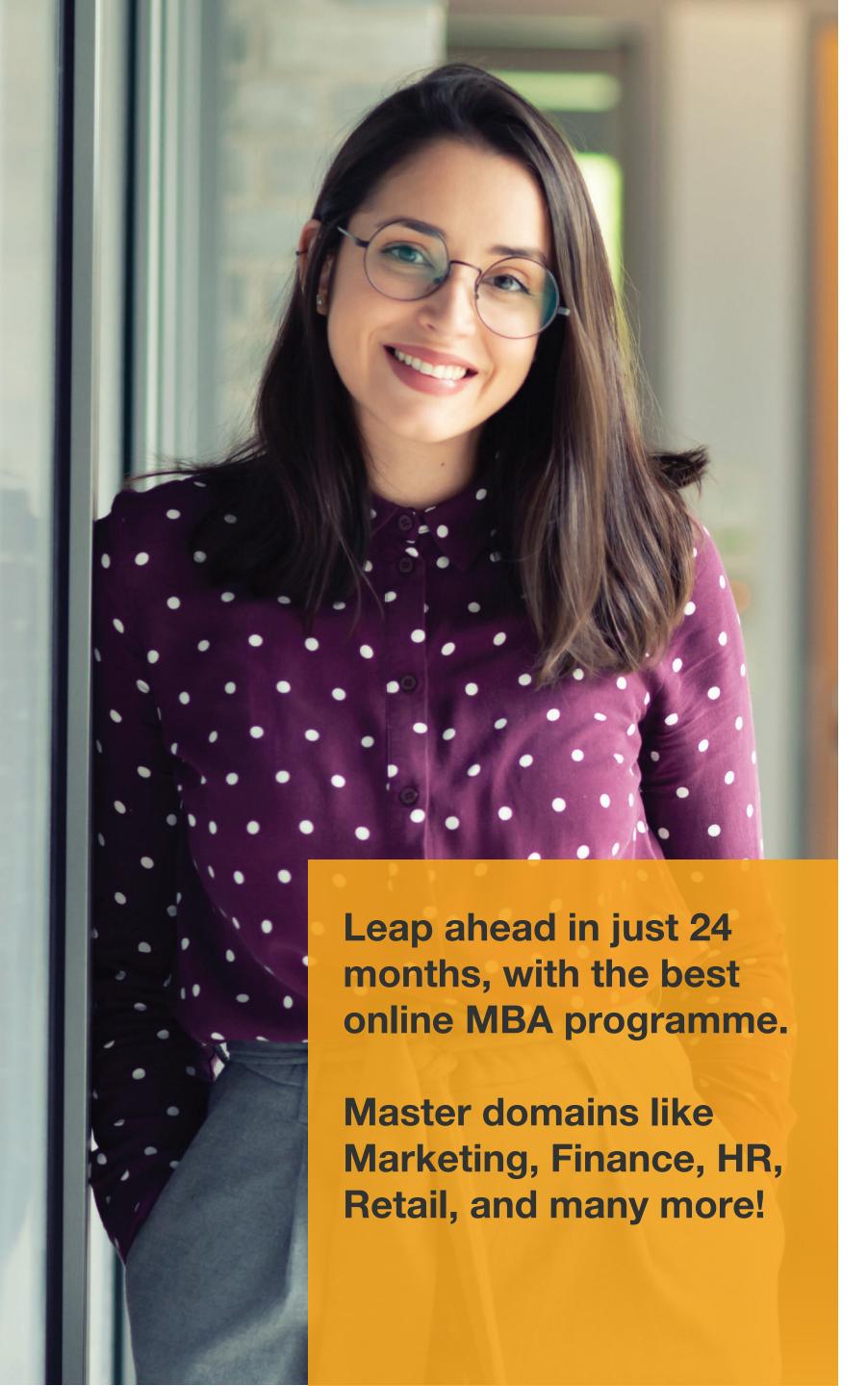
Bachelor of Business Administration (BBA) Master of Computer Applications (MCA)

Bachelor of Computer Applications (BCA)

Master of Commerce (MCom)

**Bachelor of Commerce** (BCom)

Master of Arts in Journalism and Mass Communication (MA JMC)



# Online management programmes

# **BA**Master of Business Administration

# Eligibility

- Candidates must have a 10 + 2 + 3 year bachelor's degree from a recognised university/institution or an equivalent qualification as recognised by the Association of Indian Universities and must have a minimum of 50% marks in aggregate in graduation
- Candidates must clear the online aptitude test conducted by Manipal University Jaipur as per admission norms to the MBA programme (part of the application form)
- Candidates with a valid score (40 percentile and above) from any aptitude test (CAT/MAT/CMAT/XAT/GMAT) need not appear in the above test
- Candidates who have completed their 10+2 or graduate level education outside India must produce a certificate of equivalence issued by the Association of Indian Universities

### **9** Fee structure

USD 4050 (all inclusive) or USD 1012.5 per semester

#### **Duration**

Minimum 2 years (divided into four semesters)
Maximum 4 years



# MBA programme structure

First semester	Second semester	Third semester	Fourth semester
Management Process and Organisational Behaviour	Production and Operations  Management	Research Methodology	Strategic Management and Business Policy
<b>Business Communication</b>	Financial Management	Legal Aspects of Business	International Business Management
Statistics for Management	Marketing Management	4 elective courses in chosen area	Business Leadership
Financial and Management Accounting	Management Information System		4 elective courses in chosen area
Managerial Economics	Operations Research		Projects
Human Resource Management	Project Management		

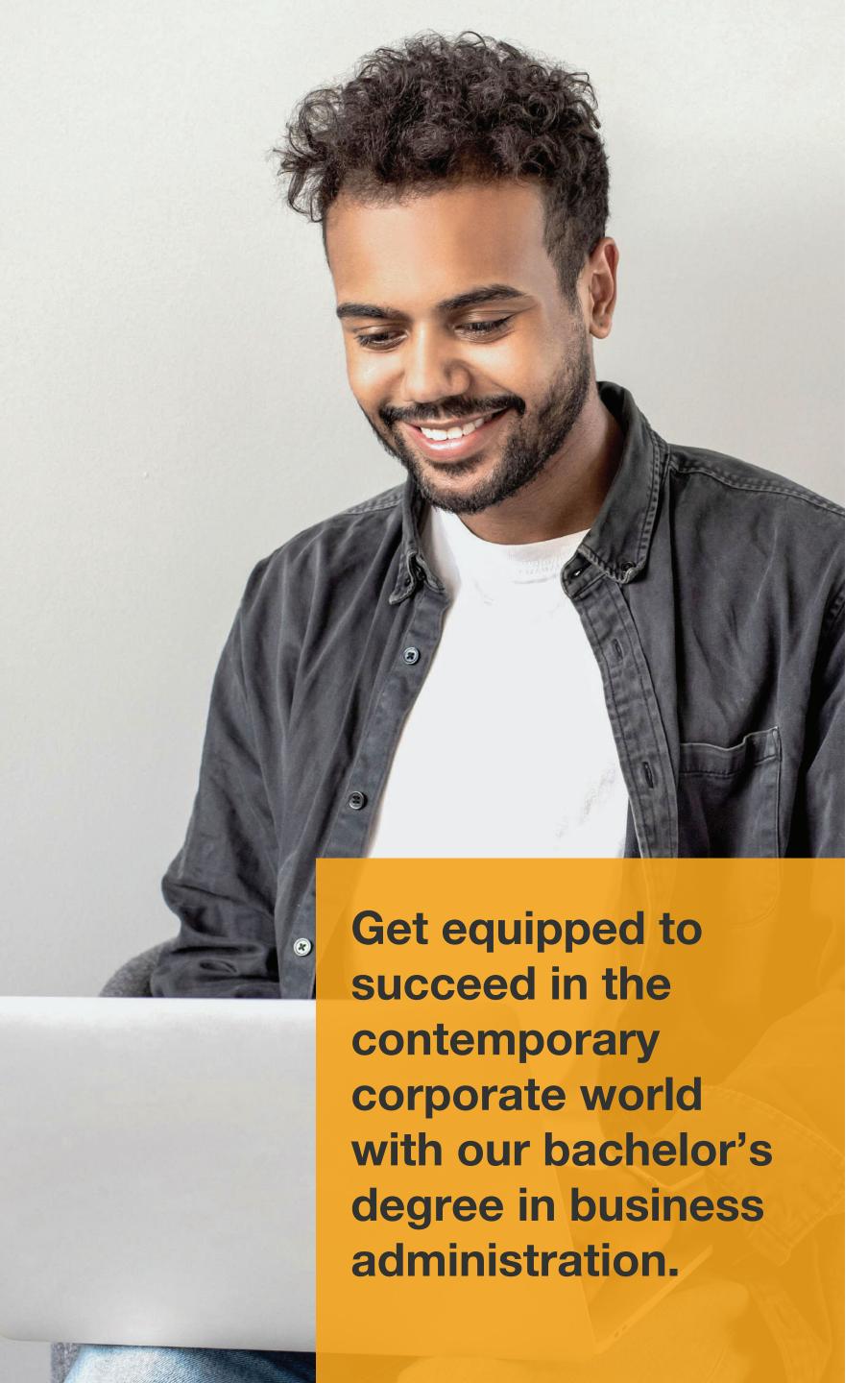
- The business leadership course carries 2 credits
   All other courses (including the electives and project) carry 4 credits each

# Choose your electives from the following options

Electives	Third semester	Fourth semester
1. Finance	Security Analysis and Portfolio Management, Mergers and Acquisitions Taxation Management, Internal Audit and Control	International Financial Management, Treasury Management Merchant Banking and Financial Services, Insurance and Risk Management
2. Marketing	Sales Distribution and Supply Chain Management Consumer Behaviour, Retail Marketing, Marketing Research	Services Marketing and Customer Relationship Management Advertising Management and Sales Promotion, eMarketing International Marketing
3. Human Resource Management	Manpower Planning and Sourcing Management and Organisational Development Employee Relations Management, HR Audit	Compensation and Benefits Performance Management and Appraisal Talent Management and Employee Retention, Change Management
4. Analytics and Data Science	Programming in Data Science, Exploratory Data Analysis Introduction to Machine Learning, Visualisation	Advanced Machine Learning, Unstructured Data Analysis Business Analytics, Data Scraping
5. Retail Management	Enterprise Resource Planning, Retail Customer Relationship Management Operations Management, IT in Retail	International Retailing, Entrepreneurship in Retail Business Rural Retailing, Retail Marketing Environment
6. Banking, Financial Services and Insurance	Bank Management, Financial Risk Management, Financial Statement Analysis and Business Valuation, Principles and Practices of Insurancement Systems Financial Services	ALM and Treasury Management, Basel Guidelines and Risk Management Life Insurance Management, General Insurance Movement
7. IT and FinTech	Database Management System, Software Engineering Technology Management, Business Intelligence / Tools	eCommerce, FinTech Payments and Regulations Cryptocurrency and Blockchain, Enterprise Resource Planning
8. Operations Management	Advanced Production and Operations Management, Enterprise Resource Planning Logistics and Supply Chain Management, Applications of Operations Research	Services Operations Management, Total Quality Management, Production, Planning and Control, Advanced Project Management

Electives	Third semester	Fourth semester  Foreign Trade of India, Global Logistics and Distribution Management, International Business Environment and International Law, Export-Import Finar	
9. International Business	International Financial Management, International Marketing, Management of Multinational Corporations, Export-Import Management		
10. Information System Management	Software Engineering, Database Management Systems,	Enterprise Resource Planning (ERP), E-Commerce,	
	Computer Networks, Business Intelligence and Tools	Technology Management, Java and Web Design	
11. Project Management	Introduction to Project Management, Project Planning and Scheduling,	Quantitative Methods in Project Management, Project Risk Management,	
	Project Finance and Budgeting, Managing Human Resources in Projects	Project Quality Management, Contracts Management in Projects	
12. Supply Chain Management	Supply Chain Management, Outsourcing, Food Supply Chain Management,	Global Logistics and Supply Chain Management, Category Management in	
	Inventory Management	Purchasing, Purchasing and Contracting for Projects, Supply Chain Cost Managemer	
13. Total Quality Management	Foundation of Quality Management, Quality in Service Industries,	Understanding ISO 9001, Managing Quality in the Organisation,	
	Statistical Process Control, TQM tools and techniques	Quality Standards and Models, Quality Concepts Tasks and Development	

Note: Every student shall undertake project work, either at their place of work or elsewhere in the chosen area of elective to complete the project work will commence from the third semester and has to be completed by the end of the fourth semester.



# Online management programmes

# BBA Bachelor of Business Administration

# Eligibility

- 10+2 / Intermediate / Senior Secondary from a recognised Board, or an equivalent qualification as recognised by the Association of Indian Universities, in any discipline with at least 50% marks in aggregate, or
- 10+3 diploma from a recognised national or state institute
- At least 50% marks in aggregate in 10+2 / Diploma
- Candidates who have completed their 10+2 or graduate level education outside India must produce a certificate of equivalence issued by the Association of Indian Universities

### **9** Fee structure

USD 3250 (all inclusive) or USD 542 per semester

## **Duration**

Minimum 3 years (divided into six semesters)
Maximum 6 years

# **BBA** programme structure

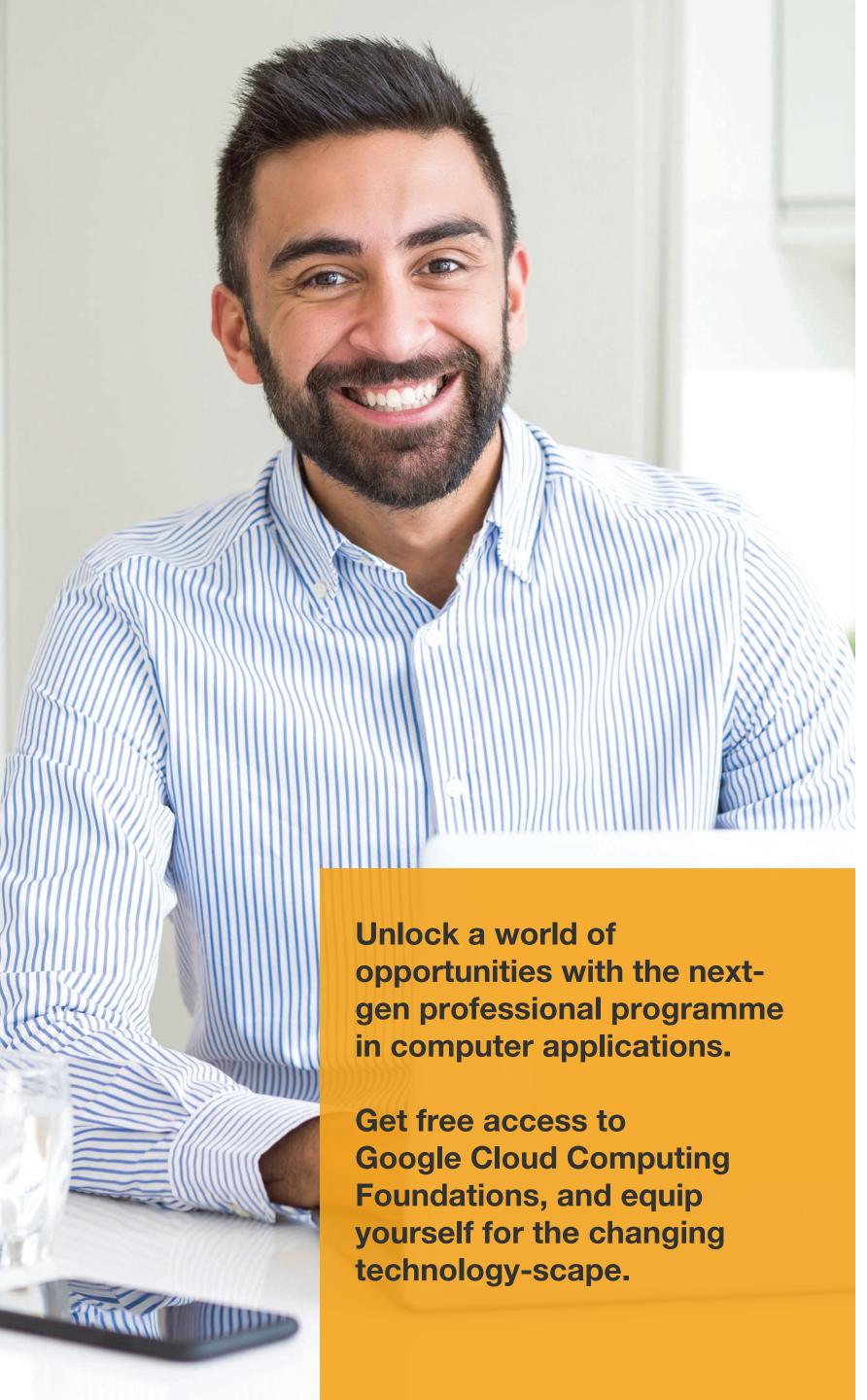
First semester	Second semester	Third semester	Fourth semester	Fifth semester	Sixth semester
Communication Skills and Personality Development	<b>Business Communication</b>	Legal and Regulatory Framework	Business Strategy	Consumer Behaviour	Customer Relationship Management
Organisational Behaviour	Financial Accounting	Quantitative Techniques for Management	Management Information System	Business Analytics	Digital Marketing
<b>Business Environment</b>	Human Resource Management	Research Methodology	Management Accounting	Elective - General Management	Elective - General Management
Marketing Management	Quality Management	Financial Management	<b>Environmental Science</b>	Elective - Retail Management	Elective - Retail Management
Computer Fundamentals	Retail Management	Advertising and Sales	International Marketing		
	Term paper	Project	Rural Marketing		

- Retail Management, Term paper (Second semester), Quantitative Techniques for Management and Research Methodology carry 2 credits each
- Project carries 16 credits
- All other courses (including subjects in areas of specialisation)
   carry 4 credits each
- In the final year (last two semesters), the student can specialise in one of two groups: General Management or Retail Management
- Each specialisation has nine courses each, including one project

## Choose your electives from the following options

Elective	Fifth semester	Sixth semester
General Management	Operation and Production Management, Economic Planning, eCommerce, Entrepreneurship, Small Business Management	Technology Management, Management Development and Skills, Role of International Financial Management
Retail Management	Store Operations and Job Knowledge, Logistics Management, Buying, Visual Merchandising, Warehouse Management	Modern Retail Management Process and Retail Services, Retail Project Property Management and Case Studies in Retail, Merchandising and Supply Chain Management

Note: Every student shall undertake project work either at their place of work or elsewhere, in the chosen area of elective to complete the programme. The project work will commence from the fifth semester and must be completed by the end of the sixth semester.



# Online IT programmes

# Master of Computer Applications

# Eligibility

- Candidates must have a 10 + 2 + 3 year bachelor's degree from a recognised university/institution, or an equivalent qualification as recognised by the Association of Indian Universities (AIU) or other competent bodies, in Computer Applications/Computer Science/Information Technology with a minimum of 50% marks in aggregate
- Candidates from non-IT backgrounds need to attend and complete a compulsory bridge course in fundamentals of computer and IT along with their Semester 1 courses. Additionally, candidates who have not studied mathematics during their 10 + 2/ bachelor's degree programs must attend and complete a compulsory bridge course in mathematics along with other semester 1 courses
- Candidates who have completed their 10+2 or graduate level education outside India must produce a certificate of equivalence issued by the Association of Indian Universities

### **9** Fee structure

USD 4050 (all inclusive) or USD 1012.5 per semester

#### **Duration**

Minimum 2 years (divided into four semesters)
Maximum 4 years

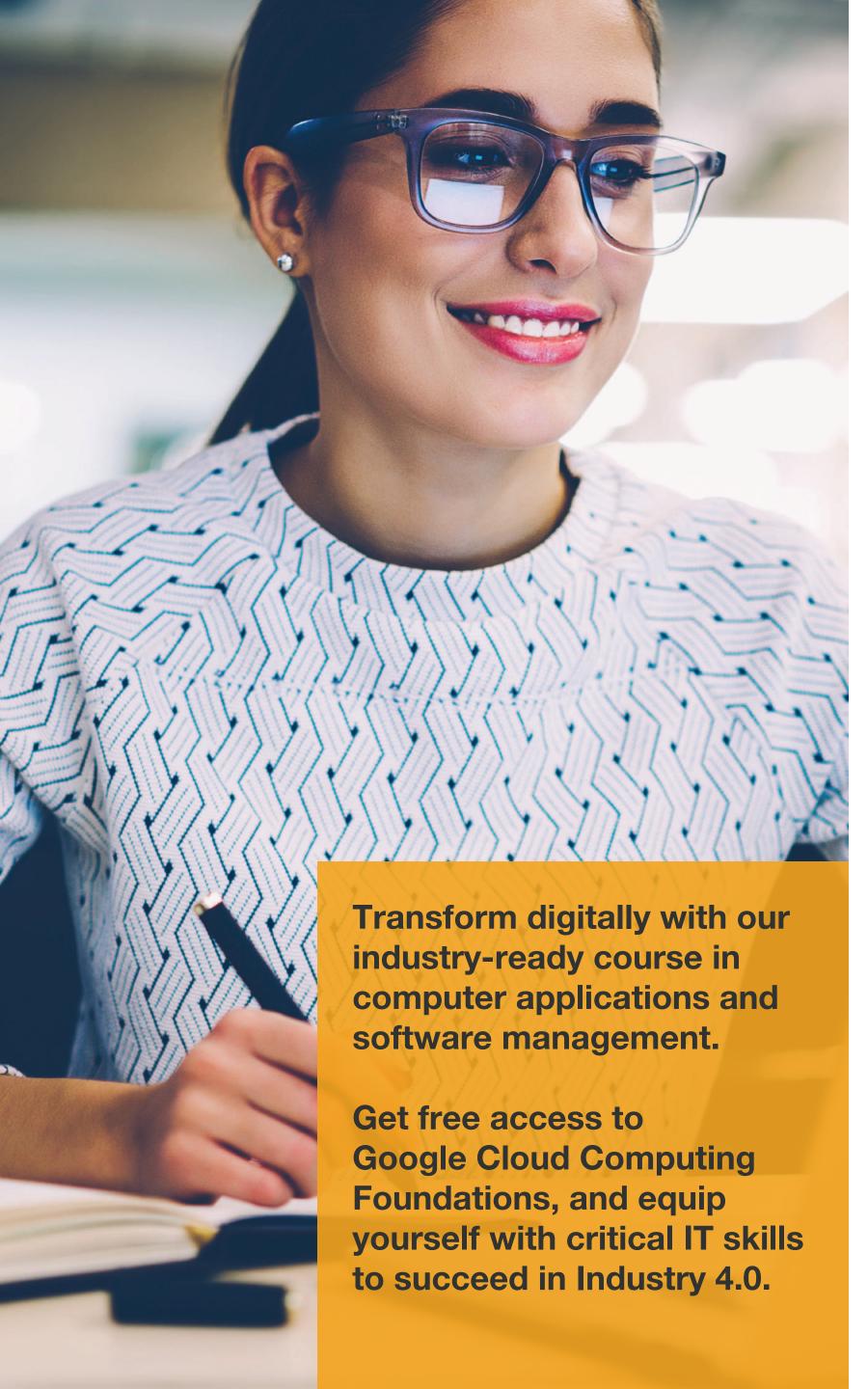
# MCA programme structure

First semester	Second semester	Third semester	Fourth semester
Fundamentals of Computer and IT*	Operating Systems	Probability and Statistics	Project
Programming in C	Advanced Data Structure	Programming in Java	Elective
Foundation of Mathematics**	Web Technologies	Advanced Software Engineering	
Advanced Database Management System (DBMS)	Advanced Computer Networks	Analysis and Design of Algorithm	
Computer Architecture	Communication Skills	Elective	
Practical - Programming in C	Practical - Advanced Data Structures Using C++	Practical - Java Programming	
Practical - Advanced DBMS	Practical - Web Technologies	Seminar	

- Communication skills and all practical courses carry 2 credits each
- Seminar carries 1 credit
- All other courses carry 4 credits each
- Project work in the fourth semester carries 24 credits

## Choose your electives from the following options

	Third semester	Fourth semester
Elective (Choose one)	Wireless and Mobile Communication, Open Source DB Systems, Cryptography and Network Security	Advanced Web Programming, Cloud DB System, Storage Management



# Online IT programmes

# BCA Bachelor of Computer Applications

## Eligibility

- 10+2 / intermediate / senior secondary from a recognised board, or an equivalent qualification as recognised by the Association of Indian Universities, in any discipline with at least 50% marks in aggregate, or
- 10+3 diploma from a recognized national or state institute
- At least 50% marks in aggregate in 10+2 / Diploma
- Candidates who have completed their 10+2 or graduate level education outside India must produce a certificate of equivalence issued by the Association of Indian Universities

### **9** Fee structure

USD 3250 (all inclusive) or USD 542 per semester

### **Duration**

Minimum 3 years (divided into six semesters)
Maximum 6 years

# **BCA** programme structure

First semester	Second semester	Third semester	Fourth semester	Fifth semester	Sixth semester
Fundamentals of IT and Programming	Operating Systems	Computer Oriented Numerical Methods	Java Programming	Web Design	Project
Programming in C	Data Structures and Algorithms	DBMS	System Software	Visual Programming	Elective 2
Basic Mathematics	Object Oriented Programming – C++	Computer Organisation	Principles of Financial Accounting and Management	Software Engineering	Elective 3
Understanding PC and Troubleshooting	Digital Logic	Basics of Data Communication	Practical - Java Programming	Practical - Visual Programming	Mobile Application Development
Practical - Programming in C	Communication Skills and Personality Development	Practical - DBMS	Practical - System Software Programming	Practical - Web Design	Practical - Mobile Application Development
	Practical - Data Structures and Algorithm Using C++		Computer Networking	Elective 1	
				Python Programming	
				Practical - Python Programming	

- Fundamentals of IT and Programming and all Practical courses carry 2 credits each
- Project carries 10 credits
- All other courses (including subjects in areas of specialisation) carry 4 credits each

## Choose your electives from the following options

	Fifth semester Elective 1	Sixth semester Elective 2	Sixth semester Elective 3
Elective	Compiler Design, Graphics and	Advanced Web Design,	Knowledge Management,
(Choose one)	Multimedia, eCommerce	Open Source Systems, Cloud Computing	Software Project Management, Supply Chain Management



# Online commerce programmes

# Master of Commerce

# Eligibility

- Candidates must have a 10 + 2 + 3 year bachelor's degree from a recognised university/institution or an equivalent qualification as recognised by the Association of Indian Universities and must have a minimum of 50% marks in aggregate in graduation.
- Candidates who have completed their 10+2 or graduate level education outside India must produce a certificate of equivalence issued by the Association of Indian Universities

#### **6** Fee structure

USD 2700 (all inclusive) or USD 675 per semester

### **Duration**

Minimum 2 years (divided into four semesters)
Maximum 4 years



# MCom programme structure

First semester	Second semester	Third semester	Fourth semester
Management Concepts and Organisational Behaviour	Research Methodology and Statistical Analysis	Strategic Management	Advanced Corporate Accounting
Managerial Economics	Management Accounting	eCommerce	Audit and Assurance
Financial Management	Marketing Management	International Business	Risk Management
Cost Analysis and Control	Business Environment	Corporate Tax Laws and Planning	<b>Business Ethics and Corporate Governance</b>
Business and Economic Laws	Project Planning, Appraisal and Control	Security Analysis and Portfolio Management	Indirect Taxes - GST
Financial Accounting and Reporting	Management of Financial Institutions, Market and Service	Management Information System	Project report

All courses carry 4 credits each



# Online commerce programmes

# BCOM Bachelor of Commerce

# Eligibility

- 10+2 / intermediate / senior secondary from a recognised board, or an equivalent qualification as recognised by the Association of Indian Universities, in any discipline with at least 50% marks in aggregate, or
- 10+3 diploma from a recognised national or state institute
- At least 50% marks in aggregate in 10+2 / diploma
- Candidates who have completed their 10+2 or graduate level education outside India must produce a certificate of equivalence issued by the Association of Indian Universities

### **9** Fee structure

USD 2160 (all inclusive) or USD 360 per semester

### Duration

Minimum 3 years (divided into six semesters)
Maximum 6 years

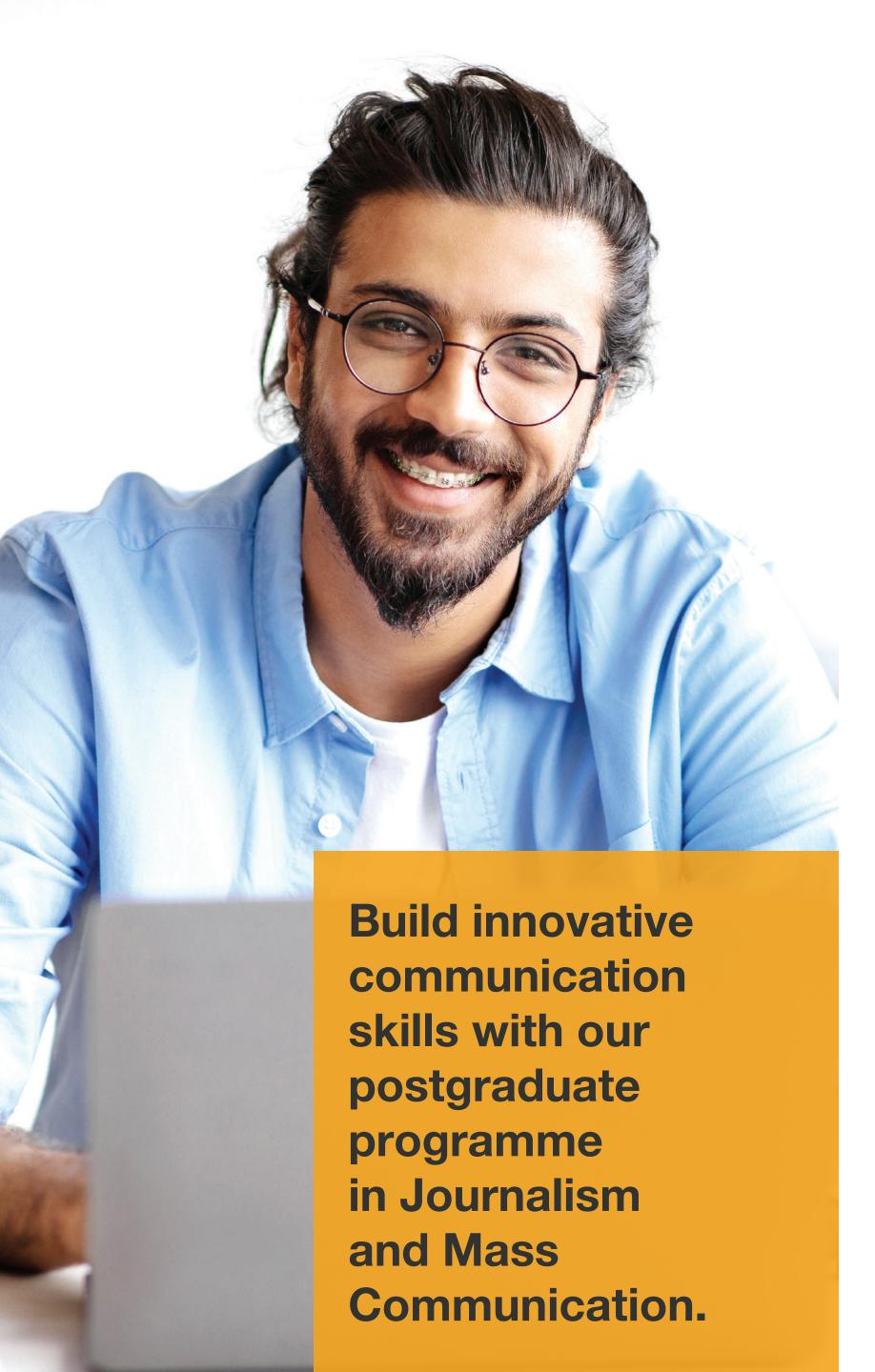


# **BCom programme structure**

First semester	Second semester	Third semester	Fourth semester	Fifth semester	Sixth semester
General English	Computer Awareness and Internet	<b>Business Communication</b>	Indirect Taxes	Management Accounting	Entrepreneurship Development
<b>Economic Theory</b>	Marketing Management	Financial Management	Corporate Finance	Investment Options and Mutual Funds	Principles and Practice of Auditing
Fundamentals of Accounting I	Fundamentals of Accounting II	Cost Accounting	Corporate Accounting	Money and Banking	<b>Business Environment</b>
<b>Business Organisation</b>	Business Law	<b>Business Statistics</b>	<b>Environmental Science</b>	eCommerce	Direct Taxes
Principles of Business Management	Fundamentals of Entrepreneurship and Innovation	Financial Statement Interpretation	Human Resource Management	International Trade and Finance	Dissertation
	Economic Environment in India				

All courses carry 4 credits each

Dissertation carries 8 credits



# Online communication programmes

# MAJMC

Master of Arts in Journalism and Mass Communication

# Eligibility

- Candidates must have a 10 + 2 + 3 year bachelor's degree from a recognised university/institution or an equivalent qualification as recognised by the Association of Indian Universities
- Candidates who have completed their 10+2 or graduate level education outside India must produce a certificate of equivalence issued by the Association of Indian Universities

### **9** Fee structure

USD 3500 (all inclusive) or USD 875 per semester

#### **Duration**

Minimum 2 years (divided into four semesters)
Maximum 4 years

# MA JMC programme structure

First semester	Second semester	Third semester	Fourth semester
Basics of Language	Media Language	Writing for New Media	Script and Screenwriting
Social Structure and Current Affairs	Political Science and Current Affairs	Intercultural Communication and Current Affairs	<b>Economic Structure and Current Affairs</b>
Fundamentals of Photography	Digital Publishing	Mobile Editing Software	Basics of Audio and Video Editing
Communication Theories and Models	Editing and Layout Designing	Elective 1	Film Appreciation
Concept of News and Reporting	Public Relations	Elective 2	Final project
Development of Media	Broadcast Journalism	Communication Research	Dissertation
Basics of Audio and Visual Communication	Media Laws and Ethics	Minor specialisation	
	Development Communication	Internship evaluation	

## Choose your electives from the following options

	Third semester Elective 1	Fourth semester Final project
Elective (Choose one)	Art of Storytelling, Beats of Journalism Media and Differently Abled Communication	Formats: Print Production, Audio Production, A/V Production, Website Management
Elective (Choose one)	Mobile Journalism, Media Analysis, Advertising Theory and Practice, Digital Media Marketing	Languages: English, Hindi
		Beats of Social, Political, Cultural, Business, Sports, Science
Minor specialisation (Choose one)	Strategic Communication, Health Communication, Educational Communication Corporate Communication, Data Journalism	

Note: Every student shall undertake project work either at their place of work or elsewhere, in the chosen area of elective to complete the programme.



# Get onboard

- Application to online degrees at MUJ may be initiated through our website www.onlinemanipal.com
- Our counsellors will guide you through the admission process which is as per regulatory requirements
- Applicants must submit a completed application form with relevant documents within the due date

# Meet the Manipal Group alumni who have emerged as world leaders!



Satya Nadella
CEO
Microsoft Corporation



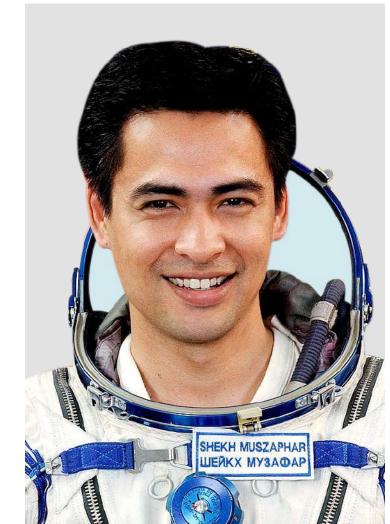
Banmali Agrawala
President
Infrastructure, Defence
and Aerospace,
Tata Sons



Rajeev Suri
CEO
Nokia Siemens Network



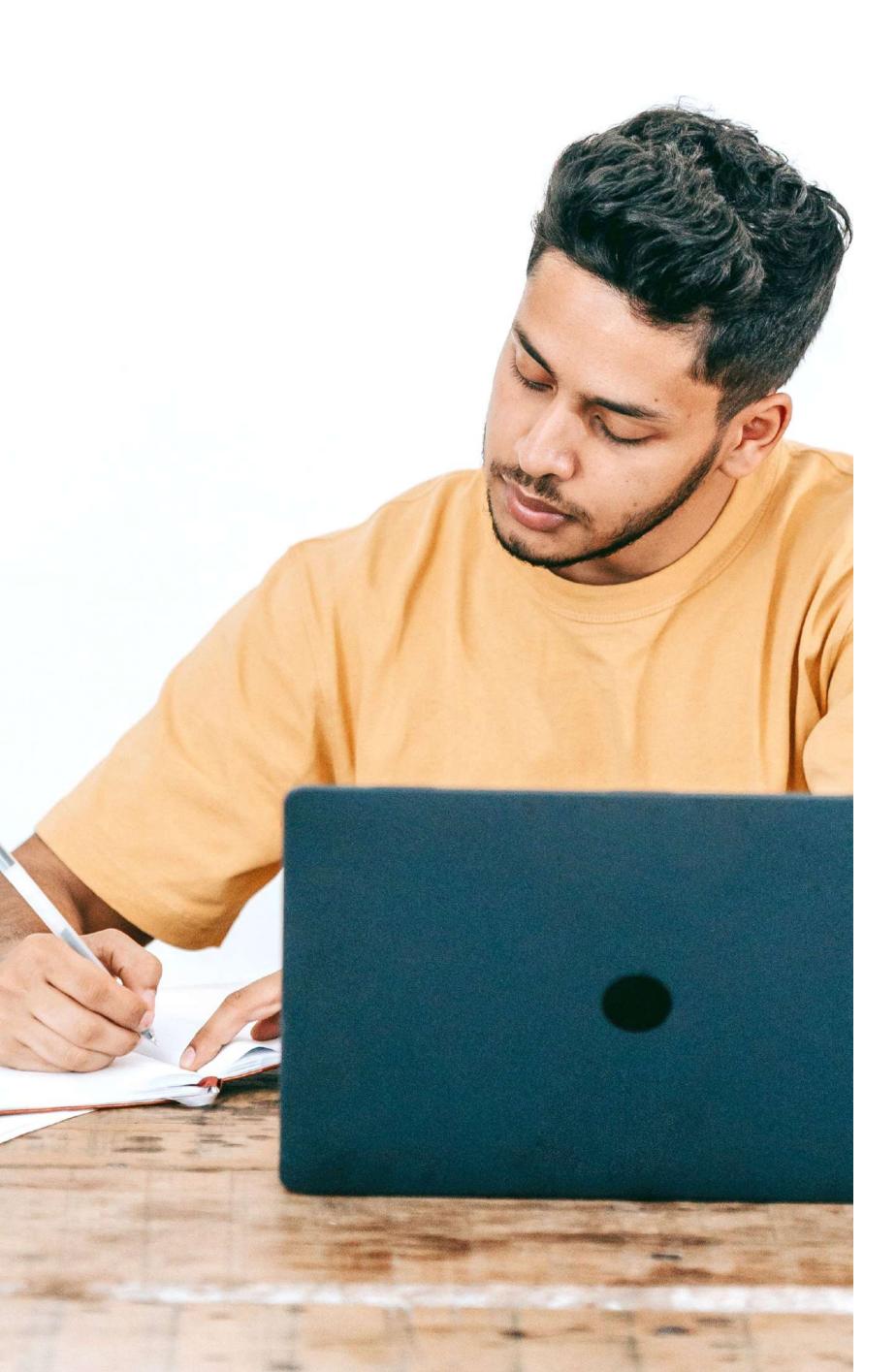
Vikas Khanna Michelin Star Chef



Dato Dr. Sheikh Muszaphar Malaysia's First Astronaut



George Muthoot
Chairman
Muthoot Group



# Did you know?

# eLearning material

The eLearning material will be made available to you on the Learning Management System (LMS) based on the four-quadrant approach, as per UGC (Credit Framework for online learning courses through SWAYAM) Regulations, 2016. It includes a combination of the following eLearning content, namely:



Video lectures



eText materials



**Interactive** material



Virtual classroom



Virtual simulation



Discussion forums

#### **Evaluation**

The assessment system has been conceived, developed, and administered on a rigorous and fair basis to bring out the best in you and prepare you for a challenging career.

Your performance evaluation will be based on both continuous evaluation and term-end examinations.

#### Theory papers

The theory part is assessed by performance based on continuous assessment (CA) through assignments and termend examinations (TEE). The assessment ratio for (TEE) to CA is 70:30. The CA is based on assignments prepared by the University. TEE will comprise descriptive and multiple-choice type questions. You must score at least 40% in both CA and TEE to be declared as pass.

#### Practical papers (as applicable)

The assessment for the practical part is based on the performance in guided exercises (i.e. day-to-day exercises) and unguided exercises which will be conducted on the last day of the practical sessions in each subject with an external examiner. The assessment ratio for TEE to CA is 30:70. You must score at least 40% in both the parts to be declared as pass.

#### **Examination**

The university semester-end examinations will be held digitally viz. computer-based and online proctored. You can appear for the exams from the comfort and safety of your homes. A laptop or desktop computer with a functioning webcam connected to the Internet is required to appear for the exams. The details of the examination schedule will be made available in the photo admit card issued for appearing for the term end theory examinations. The university will share all examination details via the student portal.

#### Results

The results will be published on the student portal. If you fail to clear any of the papers (either in TEE or CA or both), you have to re-appear for the relevant paper by applying to the university through the resitting application along with relevant fees, within the due date.

#### Awards and degree

Successful students, on satisfying all criteria stipulated by the university, will be awarded the respective degrees by the university.

#### Right to amend rules

The university reserves the right to add / delete / change / amend the syllabi, programme structure, rules and regulations wherever considered necessary and appropriate without any prior notice. You are advised to go through the website frequently where all circulars and important information will be hosted from time to time. Promulgation of any such information on the website in the form of circulars / notices is considered to be adequate.

#### **Jurisdiction**

All disputes relating to university programmes and activities are subject to local jurisdiction (Rajasthan) only.





Manipal University Jaipur, India



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